Chapter 12: Personality

PSY 100 Rick Grieve, Ph.D. Western Kentucky University

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Definition of Personality

Personality: a characteristic pattern of thinking, feeling, and behavior that persists across time and situations.

Freud and Personality

- psychoanalysis
 - psychodynamic theory
 - Jean Martin Charcot
 - hysterical symptoms caused by psychological trauma
 - Freud impressed with Charcot's work
 - sparked an even greater interest in problems of the mind.

Freud and Personality

Josef Breuer

- Studies on Hysteria
- Anna O
- catharsis

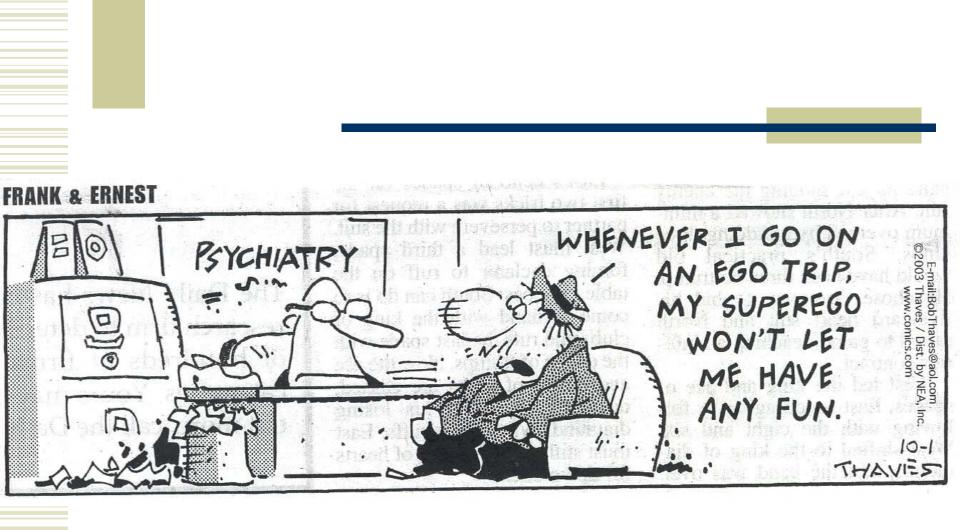
Freud's theory of personality

Crucial Assumptions:

- Childhood experiences determine adult personality
- Unconscious mental processes influence every day behavior
- Unconscious conflict underlies abnormal behavior

Freud's Theory of Personality

- Structure of consciousness
 - Conscious
 - Preconscious
 - Unconscious



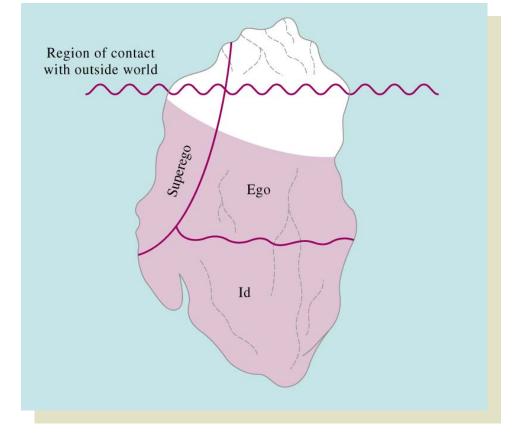
Freud's theory of personality

- Structure of Personality
- ◆ Id
 - libido
 - pleasure principle
 - Immediate gratification
 - Superego
 - conscience
 - ego-ideal

Freud's Theory of Personality

- Ego
 - reality principle
 - defense mechanisms
- Compromise formation

Freud's Theory of Personality



Defense mechanisms

- Repression
- Rationalization
- Regression
- Denial
- Sublimation
- Isolation
- Projection
- Displacement
- Reaction formation

Psychosexual development

- 5 Psychosexual Stages
 - Oral Stage
 - Anal Stage
 - Phallic Stage
 - Oedipal Complex
 - Electra Complex
 - Latency
 - Genital Stage

Followers of Psychoanalysis

Neo-Freudians

Alfred Adler

- striving for superiority
- feelings of inferiority
- inferiority complex

Karen Horney

- No "anatomy is destiny"
- Womb envy
- basic anxiety
- basic hostility

Followers of Psychoanalysis

• Carl Jung

- persona
- personal unconscious
- collective unconscious
- archetypes

Trait Theories of Personality

- Trait: a predisposition to respond to situations in a consistent way.
- Trait theories rest on two assumptions .
 - most traits exist in all people to some degree
 - they assume that we can measure the degree to which a trait exists in a person.

Trait theorists

- Gordon Allport
 - cardinal trait
 - central trait
 - secondary trait
 - common traits
 - individual traits
- Hans Eysenck
 - extraverts
 - introverts
 - emotional stability and instability
 - psychoticism

Trait Theorists

- **The Big Five Personality Traits**
 - emotional stability
 - extraversion
 - openness
 - agreeableness
 - conscientiousness

The Person-Situation Debate

- What really determines how a person acts?
- Is it stable, internal characteristics or is it the situation in which he finds himself?
- Stable internal traits
- Demand characteristics

Behavioral Theories of Personality

- Dollard and Miller
- Skinner
 - operant conditioning (contingency management)

Social Cognitive Approach

Includes a thinking person.

Proposes that people have a subjective role in learning

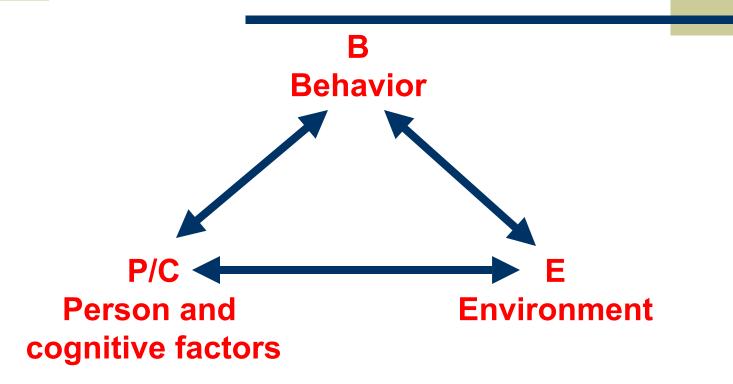
2 step process

- Perceive the situation based on memories and expectations
- Actively alter the situation or environment to suit us

Social Cognitive Approach

- Albert Bandura
 - reciprocal determinism
 - self-efficacy
 - observational learning (modeling)

Social Cognitive Theory



Social Cognitive Approach

- Walter Mischel
 - competencies
 - encodings
 - expectancies
 - plans

Humanistic Perspectives on Personality

- Humanistic psychology stresses our potential as human beings for growth, creativity, and spontaneity.
- self-concept

Rogers' Approach

- Conditional positive regard
 - Love and praise being withheld unless he individual conforms to parental or social standards
- Unconditional positive regard
 - Accepting, valuing, and being positive toward another person regardless of the person's behavior

Rogers' Approach

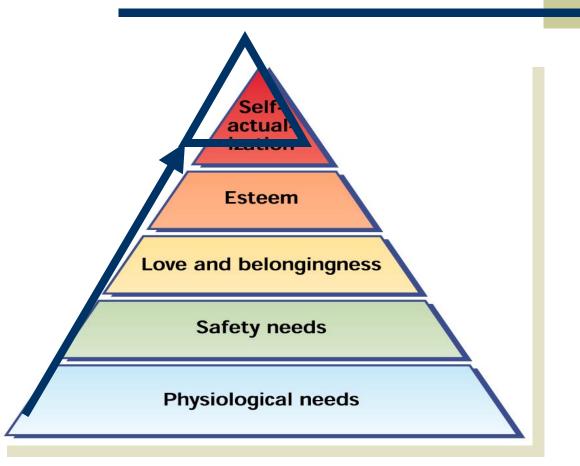
- Self-concept
 - Individuals' overall perceptions of their abilities, behavior, and personality
- Empathy
 - Being a sensitive listener and understanding another's true feelings
- Genuineness
 - Being open with our feelings and dropping our pretenses and facades

Maslow's Approach

Abraham Maslow

- actualization
- self-actualized
- a hierarchy of needs

Maslow's Approach



Personality Assessment

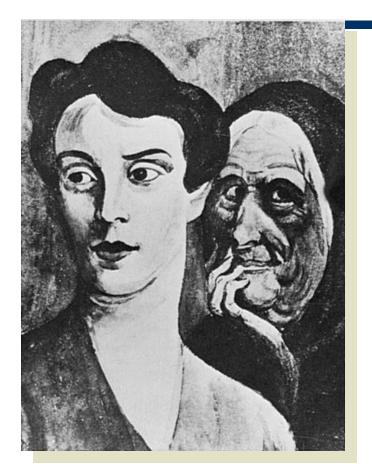
Projective Test

 Presents individuals with an ambiguous stimulus and then asks them to describe it or tell a story about it

The Rorschach Inkblot Test



Thematic Apperception Test

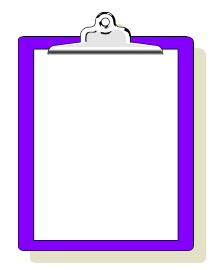


Incomplete Sentences

- My mother
- I feel best when
- Men
- I was embarrassed when

Self-Report Tests

- Self-report tests
 - Directly ask people whether items describe their personality traits or not
 - Empirically derived



MMPI

- The Minnesota Multiphasic Personality Inventory (MMPI)
 - The most widely used and researched self-report personality test
 - 550 true/false items, such as:
 - I like to read magazines
 - I never have trouble falling asleep
 - People are out to get me

MMPI

MMPI Clinical Scales

- 1) Hysteria
- 2) Depression
- 3) Hypochondriasis
- 4) Psychopathic Deviate
- 5) Masculine/Feminine

- 6) Psychastenia
 - 7) Schizophrenia
- 8) Paranoia
- 9) Mania
- 10) Social Introversion

Other Self-Report Measures

- NEO-PI
- 16 Personality Factor
- BDI

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