



What is Mergent Online?

Mergent Online is the electronic version of what used to be Moody's. It offers comprehensive information on both domestic and international companies. This includes detailed financial statements and ratios, SEC filings, company history, subsidiaries, debt, news and much more.

Accessing Mergent Online

1

Go to the Library Web site at:
www.wku.edu/library/



Libraries

2

On the left side of the Web page, click on **Search Databases** (If you are accessing from off-campus, you will need to use your WKU NetID user name and password)

3

Web-Accessible Databases

Go to Databases Listed By Subject

Log in from off campus using NetID

Jump to Database starting with letter:

[A](#)[B](#)[C](#)[D](#)[E](#)[F](#)[G](#)[H](#)[I](#)[J](#)[K](#)[L](#)[M](#)[N](#)[O](#)[P](#)[Q](#)[R](#)[S](#)[T](#)[U](#)[V](#)[W](#)[X](#)[Y](#)[Z](#)

Choose the letter 'M' from the alphabetical toolbar

4

Mergent Online

Find **Mergent Online** in the list and click on it.

5

You have reached the Mergent Online search page!



6

From the search box, choose the kinds of companies you want to search for, then enter the company's name or stock symbol. Then click **Go!**

Select one of the following criteria to begin search by:
(Use * to search within Company Name)

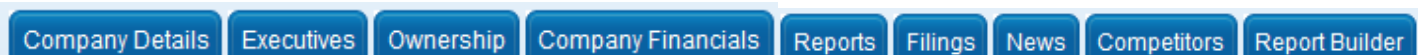
- ☒ USA Company Database (Active)
- ☒ USA Company Database (Inactive)
- ☒ International Company Database (Active)
- ☒ International Company Database (Inactive)
- ☐ D&B Private Company Database

Company Search - Enter symbol or Company Name

Go

Mergent Online: Content

The tabs below represent the primary reports offered by Mergent Online for each company. Below are general explanations of each of the tabs. These descriptions are only meant to get you started—the best way to learn more about Mergent Online is to explore it completely on your own. If you get stuck, or you need more information, please contact the WKU Business Librarian (contact information at the end of this handout).



Company Details—basic information about the company, including key financial summary, company officers, history, joint ventures, property owned, subsidiaries, debt, and stock

Executives—individual executive details on confirmed company's officers and directors, including biographies, compensation, committees, and executive insider trading.

Ownership—institutional and insider holdings on specific company

Company Financials—this page of Mergent Online provides complete financial statements for the company selected. Company financials may be view in either quarterly or annual reports, and they may be reviewed in several forms and examined over 15 or more years. This section also includes detailed financial ratios.

Reports—Includes Equity Reports (two-page reports offering buy, hold and sell recommendations for the company and peers, price momentum ratings and chart, earnings summary and chart, price performance charts and business summary, prospects, recent developments and more). There are also a variety of pre-formatted Mergent reports, including company details, financial details and an executive report.

Filings—Access to the latest Securities and Exchange Commission (SEC) filings for U.S. companies. Mergent Online provides real-time and historic SEC documents in all common formats (Word, Excel, pdf, html).

News—view news stories about the currently selected company. Two types of news story are available in two sub-pages: Recent and Historic.

Competitors—a list of the company's top competitors, with key financial data for comparison. Custom competitor reports can be created.

Report Builder—Mergent Online allows you to create a customized company report or select from one of the pre-defined company reports. Under the "Reports" tab, within any company report, you may select a variety of sections from company reports to create your own report for specific time periods. This can be accomplished from the "Custom Reports" sub-tab. Under the "Report Wizard" sub-tab, you can select from eight different types of pre-made company reports, and combine them in any way you wish. Under the "Comparison Reports" sub-tab, you can create a report using any of a wide variety of variables. This section is particularly useful for generating industry data and averages. You can also choose to format your report in either PDF or MS Word, resulting in a presentation-quality finished report.

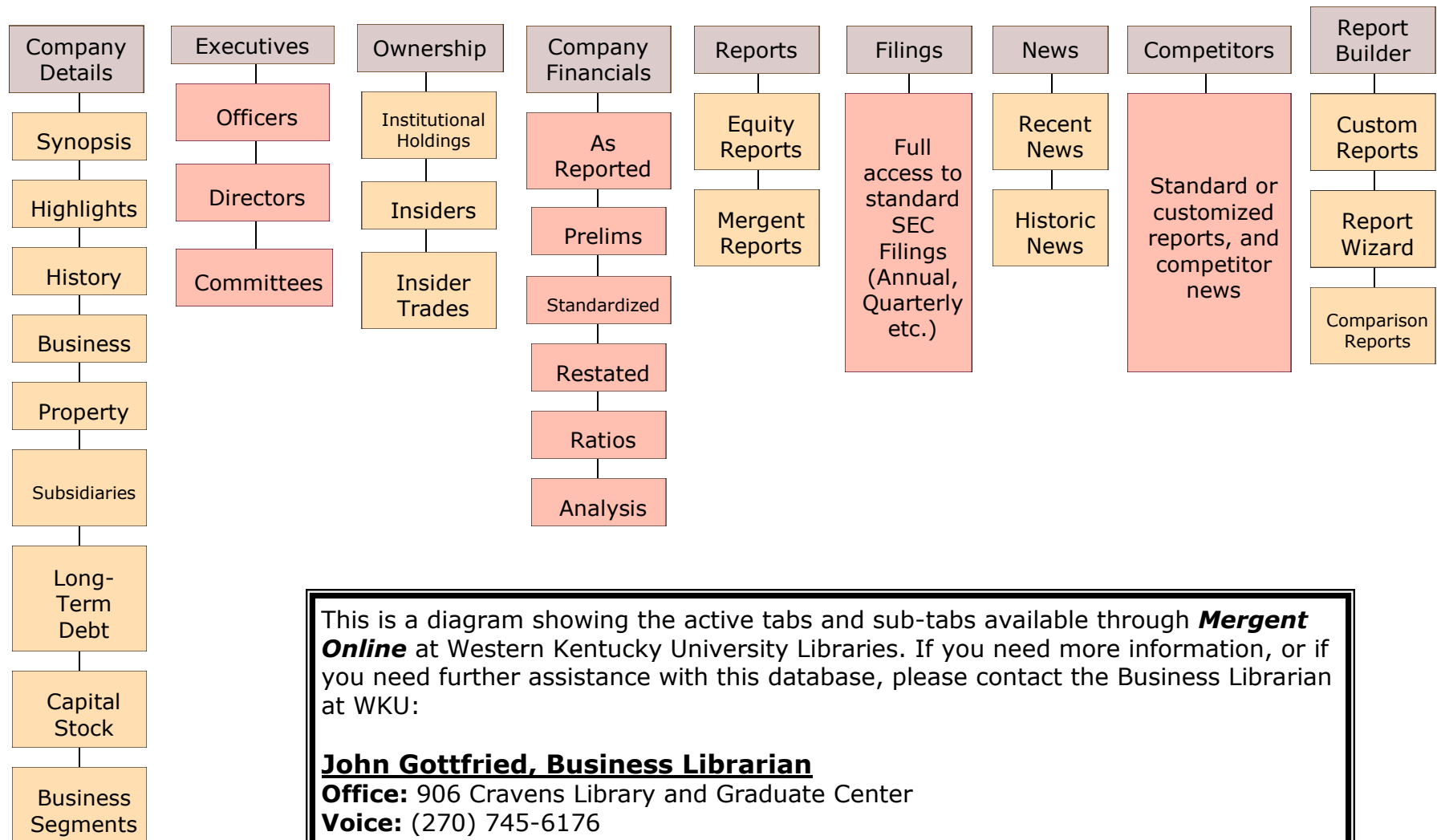
If you need further assistance with this database contact:

John Gottfried, Business Librarian | phone: (516) 876-2895 | email: john.gottfried@wku.edu

Or visit the WKU Business Research Web Site at:

<http://people.wku.edu/john.gottfried/Pages/index.html>

Mergent Online: Access through Western Kentucky University Libraries



This is a diagram showing the active tabs and sub-tabs available through **Mergent Online** at Western Kentucky University Libraries. If you need more information, or if you need further assistance with this database, please contact the Business Librarian at WKU:

John Gottfried, Business Librarian

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