

University Experience: Business (BA 175)



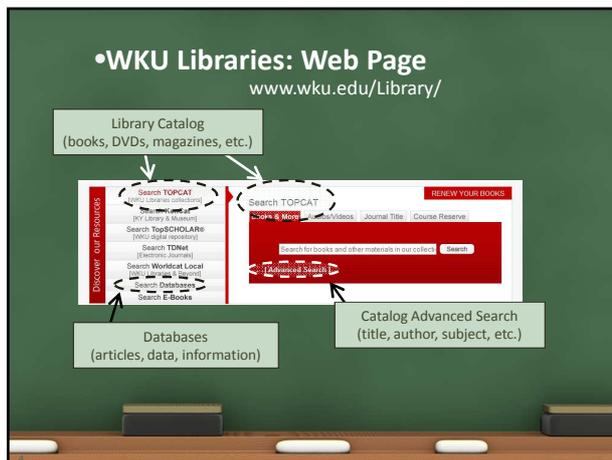
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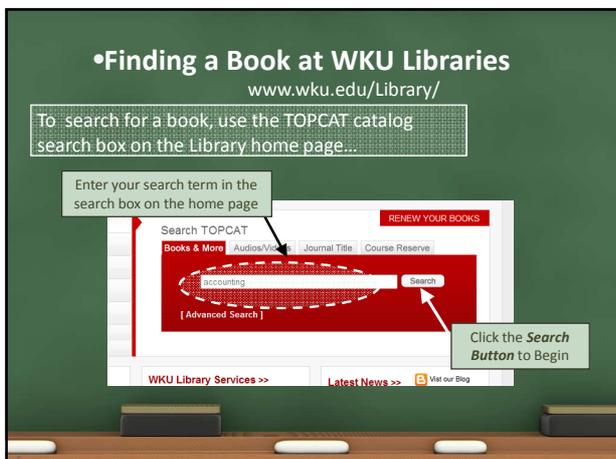
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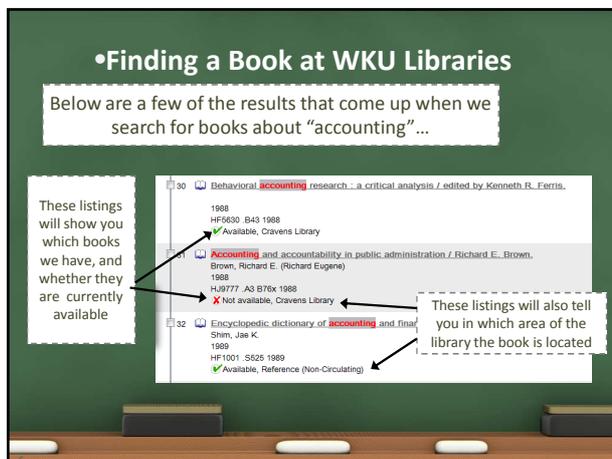
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Finding Your Book: LOC Classification

- Library of Congress (LOC) Classification System
- First two lines: Subject of the book
- Third line: Author information
- Last line: Date of publication

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Finding Journals or News: Paper

To find a specific article in paper format, we will use TOPCAT, the WKU Libraries catalog, then choose the Journal Title tab...

Then we enter the title of the periodical and click the Search button...

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Finding Articles: Research Databases

www.wku.edu/Library/

Access Databases through the Library Web page:

Databases (articles, data, information)

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Accessing Resources Off-Campus

- Most electronic library resources at WKU are available off-campus
- You will need to log in with your NetID and password
- The sign-in page will look like the screen to the right
- For trouble accessing databases, call the Reference Desk
- If you have trouble identifying or using your NetID or password, call the IT Help Desk at 270-745-7000

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Online Research Databases: the List

This is the list you will see when you enter the Databases access page:

Notice that you can click on the "Listed by Subject" link to view databases chosen for your topic or subject...

You can scroll the list alphabetically (just scroll down)...

Or you can click on the first letter of the database you want on the alphabetical tool bar

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Using a Database in EBSCO

As an example, let's access EBSCO Host...

Scroll down to the EBSCOhost link in the list of databases...

We will click on the Classic Interface Link, but you can use the Mobile interface to access on a smart phone.

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EBSCOhost: Accessing the Platform

Here is a piece of the EBSCOhost page.

As you can see, there are multiple databases listed...

You simply pick the ones you want to search (one or more), then click the **Continue** button at the top or bottom of the page

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EBSCOhost: Finding Articles

This is the EBSCOhost main search page.

We have chosen to search the **Business Source Premier Database**

Use dropdown menus to set search terms (e.g., titles, authors, subjects, companies, etc.)

Note that there are many Search Options below, like date range and type of publication

When you have entered your search terms, click the **Search** button...

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EBSCOhost: Finding Articles

These are two of the articles that came up in a search for "banking reform"...

This first article is available at WKU in electronic format (look for the "Full Text" in pdf or html)

The second article does not appear to be available electronically through **Business Source Premier**...

But don't give up! You can click on **TOPCAT** to see if we have it in paper, or click the **TOUR** logo to see if we have it in electronic format in other databases.

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Finding a Specific Article: Paper

If you have a citation (the article's title, author, year, publication and issue), use **TDNet** to find out if WKU provides an electronic version of the article...

From the Library Web page click on **TDNet**

Enter the title of the periodical in the search box and click the **Search** button...

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Finding a Specific Article: Paper

Here are the results of our search in **TOPCAT**...

And this is the periodical we're looking for, so we'll click on the title

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Finding a Specific Article: Paper

This is the complete listing for our periodical in **TOPCAT**...

The upper portion of the description tells us about the periodical

The bottom section tells us where the periodical is located (in this case, in the Periodicals section of the library)

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•Finding a Specific Article: Electronic

Here are the results of our search :

As you can see, the Wall Street Journal is available from several vendors...

Journal Title	Online Coverage
Asian Wall Street Journal Proquest (Business Databases - ABI - INFORM Global)	01/2010 -
Wall Street Journal, Eastern Edition EBSCO (Newspaper Source)	03/2004 -
NewsBank (Newspaper Source)	01/1984 -
Proquest (Business Databases - ABI - INFORM Global)	01/1984 -

In this example, we will choose the ProQuest database

And the dates of availability are shown here

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•Finding a Specific Article: Electronic

This is the Wall Street Journal listing in ProQuest...

You can search for specific articles by title or date...

Or you can go directly to the date (or issue), and click on the link to view and download the article

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•Putting It Together: Writing Your Paper

- Getting help:
The Writing Center
<http://www.wku.edu/pcal/writing-center>
- Style Guides/Formatting:
Reference Page: Style Guides
<http://www.wku.edu/Library/dlps/guides/stylwrit.htm>

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Finding more information... WKU Business Research Web Page

<http://people.wku.edu/john.gottfried/Pages/index.htm>

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Questions?

Need help?

Confused?

Contact:
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Business Librarian, WKU Libraries
Voice: 270.745.6176
Email: john.gottfried@wku.edu

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