

## z-scores and Confidence Intervals

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Given a “Standard Bell Curve  $Z$ ” having mean 0 and standard deviation 1, a  $z$ -score is the value  $z_r$  such that  $P(-z_r \leq Z \leq z_r) = r$ . That is, there is probability  $r$  between the points  $-z_r$  and  $+z_r$ .



Prob = $r$	$z$ -score = $z_r$
0.90	1.645
0.95	1.96
0.98	2.326
0.99	2.576

These commonly used  $z$ -scores should be memorized.

### Confidence Interval for the Mean

The  $z$ -scores are used to find confidence intervals for the true unknown mean  $\mu$  of a population. To estimate  $\mu$ , we first conduct a random sample of size  $n$  from the population, and then compute the sample mean  $\bar{x}$  and sample deviation  $S$ .

We would like to say that  $\mu$  is about  $\bar{x} \pm$  some margin of error. We can never be 100% sure if the unknown  $\mu$  will really be within our margin of error. But with larger sample sizes, we have a higher probability that  $\mu$  will be within our bounds.

For *large* samples, the confidence interval for  $\mu$ , having level of confidence  $r$ , is given by

$$\mu \approx \bar{x} \pm \frac{z_r \times S}{\sqrt{n}}$$

or in interval form:  $\bar{x} - \frac{z_r \times S}{\sqrt{n}} \leq \mu \leq \bar{x} + \frac{z_r \times S}{\sqrt{n}}$ .

The  $z$ -score  $z_r$  is chosen depending on the desired level of confidence  $r$ . For instance, by using  $z_r = 1.96$ , we would have a “95% confidence interval.” Then if we were to obtain random samples of size  $n$  over and over, we would be obtaining different  $\bar{x}$  and  $S$  each time thereby resulting in different intervals. But about 95% of the time, the true mean  $\mu$  should be within our interval.

**Example 1.** A random sample of 100 ACT scores of students applying to Western yields  $\bar{x} = 21.2$  with a sample deviation of 4.46. Find a 90% confidence interval for the true of ACT score  $\mu$  of all applicants.

*Solution.* Here the appropriate  $z$ -score is 1.645; thus,  $\mu \approx \bar{x} \pm \frac{z_r \times S}{\sqrt{n}} = 21.2 \pm \frac{1.645 \times 4.46}{\sqrt{100}} \approx 21.2 \pm 0.734$ . Therefore we can say with “90% confidence” that  $20.466 \leq \mu \leq 21.934$ .

### Exercises

1. A study was conducted of recent high school graduates who began full-time jobs rather than going to college. We wish to find the average starting income  $\mu$  of such workers. A random sample of size 60 gave a sample mean of \$24,500 with a sample deviation of \$2350. Find a 95% confidence interval for  $\mu$ .

2. A study was conducted on the IQ levels of musically precocious children. The sample mean score of 30 such children was 132 with a sample deviation of 9.45. Find a 98% confidence interval for the average IQ score of all such musically precocious children.

3. A survey of 200 entering Freshmen at WKU found that the average number of credit hours enrolled was 16.58 with a sample deviation of 2.46. Find a 99% confidence interval for the average number of hours enrolled for all Freshmen.

### Confidence Interval for a Population Proportion $p$

The  $z$ -scores also are used to find confidence intervals for a true unknown population proportion  $p$  regarding a “Yes/No” question. To estimate  $p$ , we first conduct a random sample of size  $n$  from the population, and then compute the sample proportion given by  $\bar{p} = \frac{\# \text{ “Yes”}}{\# \text{ Responses}}$ .

Again we would like to say that  $p$  is about  $\bar{p} \pm$  some margin of error. We still can never be 100% sure if the unknown  $p$  will really be within our margin of error. But with larger sample sizes, we have a higher probability that  $p$  will be within our bounds.

For large samples, the *confidence interval* for  $p$ , having level of confidence  $r$ , is given by

$$p \approx \bar{p} \pm \frac{z_r \times 0.5}{\sqrt{n}}$$

or in interval form:  $\bar{p} - \frac{z_r \times 0.5}{\sqrt{n}} \leq p \leq \bar{p} + \frac{z_r \times 0.5}{\sqrt{n}}$ .

**Example 2.** In a random sample of 900 adults, 513 approved of the “war on terror.” Find a 95% confidence interval for the true proportion of adults who approve.

*Solution.* Here the appropriate  $z$ -score is 1.96. The sample proportion is  $\bar{p} = 513/900 = 0.57$ . The 95% confidence interval is then  $p \approx 0.57 \pm \frac{1.96 \times 0.5}{\sqrt{900}} \approx 0.57 \pm 0.0327$ . So with “95% confidence” we have  $0.5373 \leq p \leq 0.6027$ , which means that from 53.73% to 60.27% of adults approve of the war on terror.

Often you see news reports that state something like “57% of adults favor the war on terror.” Then there is a small disclaimer that states “this result was based on a random sample of 900 adults and has a margin of error of  $\pm 3.237$  percentage points.”

### Exercises

4. (a) In a statewide poll, 103 out of 500 Kentuckians rated themselves as die-hard UK basketball fans. Find a 90% confidence interval for the true proportion of Kentuckians who were die-hard UK fans at that time.

(b) At the same time, a survey of Western’s students found that 84 out of 300 students rated themselves as die-hard UK basketball fans. Find a 99% confidence interval for the true proportion of students who were die-hard UK fans at that time.

5. A poll commissioned by the Center on Addiction and Substance Abuse at Columbia University found that 1340 out of 2000 adults interviewed believed that popular culture encourages drug use. Find a 98% confidence interval for the true proportion of adults nationwide having this belief.

## Solutions

1.  $\mu \approx 24,500 \pm \frac{1.96 \times 2350}{\sqrt{60}} = \$24,500 \pm \$594.63$ ; or  $\$23,905.37 \leq \mu \leq \$25,094.63$ .

2.  $\mu \approx 132 \pm \frac{2.326 \times 9.45}{\sqrt{30}} = 132 \pm 4.013 \approx 132 \pm 4$ ; or  $128 \leq \mu \leq 136$ .

3.  $\mu \approx 16.58 \pm \frac{2.576 \times 2.46}{\sqrt{200}} = 16.58 \pm 0.448$ ; or  $16.132 \text{ hrs} \leq \mu \leq 17.028 \text{ hrs}$ .

4. (a) The sample proportion is  $\bar{p} = 103/500 = 0.206$  and the  $z$ -score for a 90% confidence interval is  $z_r = 1.645$ . Thus, the true proportion of Kentuckians who were die-hard UK fans at the time was

$$p \approx 0.206 \pm \frac{1.645 \times 0.5}{\sqrt{500}} \approx 0.206 \pm 0.0368,$$

or  $0.1692 \leq p \leq 0.2428$ . So from about 16.92% to 24.28% of Kentuckians were die-hard UK fans.

(b) Now the sample proportion is  $\bar{p} = 84/300 = 0.28$ . Using the 0.99  $z$ -score of 2.576, we now have

$$p = 0.28 \pm \frac{2.576 \times 0.5}{\sqrt{300}} \approx 0.28 \pm 0.07436.$$

So at that time, the true percentage of Western students who were die-hard UK fans was about from 20.564% to 35.436%.

5. The sample proportion is  $\bar{p} = 1340/2000 = 0.67$ . The  $z$ -score for a 98% confidence interval is  $z_r = 2.326$ . Thus, the confidence interval for the true proportion  $p$  is

$$p \approx 0.67 \pm \frac{2.326 \times 0.5}{\sqrt{2000}} \approx 0.67 \pm 0.026,$$

$$\text{or } 0.644 \leq p \leq 0.696.$$

So somewhere from 64.4% to 69.6% of adults think popular culture encourages drug use.