Marriage and the Construction of Reality

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Ever since Durkheim it has been a commonplace of family sociology that marriage serves as a protection against anomie [normlessness] for the individual. Interesting and pragmatically useful though this insight is, it is but the negative side of a phenomenon of much broader significance. If one speaks of anomie states, then one ought properly to investigate also the nomic processes that, by their absence, lead to the aforementioned states. If, consequently, one finds a negative correlation between marriage and anomie, then one should be led to inquire into the character of marriage as a nomos-building instrumentality, that is, of marriage as a social arrangement that creates for the individual the sort of order in which he can experience his life as making sense. It is our intention here to discuss marriage in these terms. While this could evidently be done in a macrosociological perspective, dealing with marriage as a major social institution related to other broad structures of society, our focus will be microsociological, dealing primarily with the social processes affecting the individuals in any specific marriage, although, of course, the larger framework of these processes will have to be understood. In what sense this discussion can be described as microsociology of knowledge will hopefully become clearer in the course of it.1

Marriage is obviously only one social relationship in which this process of nomos-building takes place. It is, therefore, necessary to first look in more general terms at the character of this process. In doing so, we are influenced by three theoretical perspectives—the Weberian perspective on society as a network of meanings, the Meadian perspective on identity as a social phenomenon, and the phenomenological analysis of the social structuring of reality especially as given in the work of Schutz and Merleau-Ponty.2 Not being convinced, however, that theoretical lucidity is necessarily enhanced by terminological ponderosity, we shall avoid as much as possible the use of the sort of jargon for which both sociologists and phenomenologists have acquired dubious notoriety.

The process that interests us here is the one that constructs, maintains and modifies a consistent reality that can be meaningfully experienced by individuals. In its essential forms this process is determined by the society in which it occurs. Every society has its specific way of defining and perceiving reality—its world, its universe, its overarching organization of symbols. This is already given in the language that forms the symbolic base of the society. Erected over this base, and by means of it, is a system of ready-made typifications [stereotypical explanations of events in the world], through which the innumerable experiences of reality come to be ordered.3 These typifications and their order are held in common by the members of society, thus acquiring not only the character of objectivity, but being taken for granted as the world tout court, the only world that normal men can conceive of.4 The seemingly objective and taken-for-granted character of the
social definitions of reality can be seen most clearly in the case of language itself, but it is important to keep in mind that the latter forms the base and instrumentality of a much larger world-erecting process.

The socially constructed world must be continually mediated to and actualized by the individual, so that it can become and remain indeed his world as well. The individual is given by his society certain decisive cornerstones for his everyday experience and conduct. Most importantly, the individual is supplied with specific sets of typifications and criteria of relevance, predefined for him by the society and made available to him for the ordering of his everyday life. This ordering or (in line with our opening considerations) nomic apparatus is biographically cumulative. It begins to be formed in the individual from the earliest stages of socialization on, then keeps on being enlarged and modified by himself throughout his biography. While there are individual biographical differences making for differences in the constitution of this apparatus in specific individuals, there exists in the society an overall consensus on the range of differences deemed to be tolerable. Without such consensus, indeed, society would be impossible as a going concern, since it would then lack the ordering principles by which alone experience can be shared and conduct can be mutually intelligible. This order, by which the individual comes to perceive and define his world, is thus not chosen by him, except perhaps for very small modifications. Rather, it is discovered by him as an external datum, a ready-made world that simply is there for him to go ahead and live in, though he modifies it continually in the process of living in it. Nevertheless, this world is in need of validation, perhaps precisely because of an ever-present glimmer of suspicion as to its social manufacture and relativity. This validation, while it must be undertaken by the individual himself, requires ongoing interaction with others who co-inhabit this same socially constructed world. In a broad sense, all the other co-inhabitants of this world serve a validating function. Every morning the newspaper boy validates the widest coordinates of my world and the mailman bears tangible validation of my own location within these coordinates. However, some validations are more significant than others. Every individual requires the ongoing validation of his world, including crucially the validation of his identity and place in this world, by those few who are his truly significant others. Just as the individual’s deprivation of relationship with his significant others will plunge him into anomie, so their continued presence will sustain for him that nomos by which he can feel at home in the world at least most of the time. Again in a broad sense, all the actions of the significant others and even their simple presence serve this sustaining function. In everyday life, however, the principal method employed is speech. In this sense, it is proper to view the individual’s relationship with his significant others as an ongoing conversation. As the latter occurs, it validates over and over again the fundamental definitions of reality once entered into, not, of course, so much by explicit articulation, but precisely by taking the definitions silently for granted and conversing about all conceivable matters on this taken-for-granted basis. Through the same conversation the individual is also made capable of adjusting to changing and new social contexts in his biography. In a very fundamental sense it can be said that one converses one’s way through life.

If one concords these points, one can now state a general sociological proposition: the plausibility and stability of the world, as socially defined, is dependent upon the strength and continuity of significant relationships in which conversation about this world can be continually carried on. Or, to put it a little differently: the reality of the world is sustained through conversation with significant others. This reality, of course, includes
not only the imagery by which fellowmen are viewed, but also includes the way in which one views oneself. The reality-bestowing force of social relationships depends on the degree of their nearness, that is, on the degree to which social relationships occur in face-to-face situations and to which they are credited with primary significance by the individual. In any empirical situation, there now emerge obvious sociological questions out of these considerations, namely, questions about the patterns of the world-building relationships, the social forms taken by the conversation with significant others. Sociologically, one must ask how these relationships are objectively structured and distributed, and one will also want to understand how they are subjectively perceived and experienced.

With these preliminary assumptions stated we can now arrive at our main thesis here. Namely, we would contend that marriage occupies a privileged status among the significant validating relationships for adults in our society. Put slightly differently: marriage is a crucial nomic instrumentality in our society. We would further argue that the essential social functionality of this institution cannot be fully understood if this fact is not perceived.

... Marriage in our society is a dramatic act in which two strangers come together and redefine themselves. The drama of the act is internally anticipated and socially legitimated long before it takes place in the individual's biography, and amplified by means of a pervasive ideology, the dominant themes of which (romantic love, sexual fulfillment, self-discovery and self-realization through love and sexuality, the nuclear family as the social site for these processes) can be found distributed through all strata of the society. The actualization of these ideologically predefined expectations in the life of the individual occurs to the accompaniment of one of the few traditional rites of passage that are still meaningful to almost all members of the society. It should be added that, in using the term "strangers," we do not mean, of course, that the candidates for the marriage come from widely discrepant social backgrounds—indeed, the data indicate that the contrary is the case. The strangeness rather lies in the fact that, unlike marriage candidates in many previous societies, those in ours typically come from different face-to-face contexts—in the terms used above, they come from different areas of conversation. They do not have a shared past, although their pasts have a similar structure. In other words, quite apart from prevailing patterns of ethnic, religious, and class endogamy [or marriage within the same group], our society is typically exogamous [involving marriage between those who differ] in terms of nomic relationships. Put concretely, in our mobile society the significant conversation of the two partners previous to the marriage took place in social circles that did not overlap. With the dramatic redefinition of the situation brought about by the marriage, however, all significant conversation for the two new partners is now centered in their relationship with each other—and, in fact, it was precisely with this intention that they entered upon their relationship.

It goes without saying that this character of marriage has its root in much broader structural configurations of our society. The most important of these, for our purposes, is the crystallization of a so-called private sphere of existence, more and more segregated from the immediate controls of the public institutions (especially the economic and political ones), and yet defined and utilized as the main social area for the individual's self-realization. It cannot be our purpose here to inquire into the historical forces that brought forth this phenomenon, beyond making the observation that these are closely connected with the industrial revolution and its institutional consequences. The public institutions now confront the individual as an immensely powerful and
alien world, incomprehensible in its inner workings, anonymous in its human character. If only through his work in some nook of the economic machinery, the individual must find a way of living in this alien world, come to terms with its power over him, be satisfied with a few conceptual rules of thumb to guide him through a vast reality that otherwise remains opaque to his understanding, and modify its anonymity by whatever human relations he can work out in his involvement with it. It ought to be emphasized, against some critics of "mass society," that this does not inevitably leave the individual with a sense of profound unhappiness and lostness. It would rather seem that large numbers of people in our society are quite content with a situation in which their public involvements have little subjective importance, regarding work as a not too bad necessity and politics as at best a spectator sport. . . . The individual in this situation, no matter whether he is happy or not, will turn elsewhere for the experiences of self-realization that do have importance for him. The private sphere, this interstitial area created (we would think) more or less haphazardly as a by-product of the social metamorphosis [or unfolding] of industrialism, is mainly where he will turn. It is here that the individual will seek power, intelligibility and, quite literally, a name—the apparent power to fashion a world, however Lilliputian, that will reflect his own being: a world that, seemingly having been shaped by himself and thus unlike those other worlds that insist on shaping him, is translucently intelligible to him (or so he thinks); a world in which, consequently, he is somebody—perhaps even, within its charmed circle, a lord and master. What is more, to a considerable extent these expectations are not unrealistic. The public institutions have no need to control the individual's adventures in the private sphere, as long as they really stay within the latter's circumscribed limits. The private sphere is perceived, not without justification, as an area of individual choice and even autonomy. This fact has important consequences for the shaping of identity in modern society that cannot be pursued here. All that ought to be clear here is the peculiar location of the private sphere within and between the other social structures. In sum, it is above all and, as a rule, only in the private sphere that the individual can take a slice of reality and fashion it into his world. . . .

The private sphere includes a variety of social relationships. Among these, however, the relationships of the family occupy a central position and, in fact, serve as a focus for most of the other relationships (such as those with friends, neighbors, fellow-members of religious and other voluntary associations). . . . [T]he central relationship in this whole area is the marital one. It is on the basis of marriage that, for most adults in our society, existence in the private sphere is built up. It will be clear that this is not at all a universal or even a cross culturally wide function of marriage. Rather . . . marriage in our society [has] taken on a very peculiar character and functionality. It has been pointed out that marriage in contemporary society has lost some of its older functions and taken on new ones instead. 10 This is certainly correct, but we would prefer to state the matter a little differently. Marriage and family used to be firmly embedded in a matrix of wider community relationships, serving as extensions and particularizations of the latter's social controls. There were few separating barriers between the world of the individual family and the wider community, a fact even to be seen in the physical conditions under which the family lived before the industrial revolution. 11 The same social life pulsed through the house, the street and the community. In our terms, the family and within it the marital relationship were part and parcel of a considerably larger area of conversation. In our contemporary society, by contrast, each family constitutes its own segregated sub-
world, with its own controls and its own closed conversation.

This fact requires a much greater effort on the part of the marriage partners. Unlike an earlier situation in which the establishment of the new marriage simply added to the differentiation and complexity of an already existing social world, the marriage partners now are embarked on the often difficult task of constructing for themselves the little world in which they will live. To be sure, the larger society provides them with certain standard instructions as to how they should go about this task, but this does not change the fact that considerable effort of their own is required for its realization. The monogamous character of marriage enforces both the dramatic and the precarious nature of this undertaking. Success or failure hinges on the present idiosyncrasies and the fairly unpredictable future development of these idiosyncrasies of only two individuals (who, moreover, do not have a shared past)—as Simmel has shown, the most unstable of all possible social relationships.12 Not surprisingly, the decision to embark on this undertaking has a critical, even cataclysmic connotation in the popular imagination, which is underlined as well as psychologically assuaged by the ceremonialism that surrounds the event.

Every social relationship requires ob jectionation, that is, requires a process by which subjectively experienced meanings become objective to the individual and, in interaction with others, become common property and thereby massively objective.13 The degree of objectivation will depend on the number and the intensity of the social relationships that are its carriers. A relationship that consists of only two individuals called upon to sustain, by their own efforts, an ongoing social world will have to make up in intensity for the numerical poverty of the arrangement. This, in turn, accentuates the drama and the precariousness. The later addition of children will add to the... “density” of objectivation taking place within the nuclear family, thus rendering the latter a good deal less precarious...

The attempt can now be made to outline the ideal-typical process that takes place as marriage functions as an instrumentality for the social construction of reality. The chief protagonists of the drama are two individuals, each with a biographically accumulated and available stock of experience.14 As members of a highly mobile society, these individuals have already internalized a degree of readiness to redefine themselves and to modify their stock of experience, thus bringing with them considerable psychological capacity for entering new relationships with others.15 Also, coming from broadly similar sectors of the larger society (in terms of region, class, ethnic and religious affiliations), the two individuals will have organized their stock of experience in similar fashion. In other words, the two individuals have internalized the same overall world, including the general definitions and expectations of the marriage relationship itself. Their society has provided them with a taken-for-granted image of marriage and has socialized them into an anticipation of stepping into the taken-for-granted roles of marriage. All the same, these relatively empty projections now have to be actualized, lived through and filled with experiential content by the protagonists. This will require a dramatic change in their definitions of reality and of themselves.

As of the marriage, most of each partner’s actions must now be projected in conjunction with those of the other. Each partner’s definitions of reality must be continually correlated with the definitions of the other. The other is present in nearly all horizons of everyday conduct. Furthermore, the identity of each now takes on a new character, having to be constantly matched with that of the other, indeed being typically perceived by the people at large as being symbiotically conjoined with the identity of the other. In each partner’s psychological econ-
omy of significant others, the marriage partner becomes the other par excellence, the nearest and most decisive co-inhabitant of the world. Indeed, all other significant relationships have to be almost automatically reperceived and regrouped in accordance with this drastic shift.

In other words, from the beginning of the marriage each partner has new modes in his meaningful experience of the world in general, of other people and of himself. By definition, then, marriage constitutes a nomic rupture. In terms of each partner's biography, the event of marriage initiates a new nomic process. Now, the full implications of this fact are rarely apprehended by the protagonists with any degree of clarity. There rather is to be found the notion that one's world, one's other-relationships and, above all, oneself have remained what they were before—only, of course, that world, others and self will now be shared with the marriage partner. It should be clear by now that this notion is a grave misapprehension. Just because of this fact, marriage now propels the individual into an unintended and unarticulated development, in the course of which the nomic transformation takes place. What typically is apprehended are certain objective and concrete problems arising out of the marriage—such as tensions with in-laws, or with former friends, or religious differences between the partners, as well as immediate tensions between them. These are apprehended as external, situational and practical difficulties. What is not apprehended is the subjective side of these difficulties, namely, the transformation of nomos and identity that has occurred and that continues to go on, so that all problems and relationships are experienced in a quite new way, that is, experienced within a new and ever-changing reality.

Take a simple and frequent illustration—the male partner's relationships with male friends before and after the marriage. It is a common observation that such relationships, especially if the extramarital partners are single, rarely survive the marriage, or, if they do, are drastically redefined after it. This is typically the result of neither a deliberate decision by the husband nor deliberate sabotage by the wife. What rather happens, very simply, is a slow process in which the husband's image of his friend is transformed as he keeps talking about this friend with his wife. Even if no actual talking goes on, the mere presence of the wife forces him to see his friend differently. This need not mean that he adopts a negative image held by the wife. Regardless of what image she holds or is believed by him to hold, it will be different from that held by the husband. This difference will enter into the joint image that now must needs be fabricated in the course of the ongoing conversation between the marriage partners—and, in due course, must act powerfully on the image previously held by the husband. Again, typically, this process is rarely apprehended with any degree of lucidity. The old friend is more likely to fade out of the picture by slow degrees, as new kinds of friends take his place. The process, if commented upon at all within the marital conversation, can always be explained by socially available formulas about "people changing," "friends disappearing" or oneself "having become more mature." This process of conversational liquidation is especially powerful because it is one-sided—the husband typically talks with his wife about his friend, but not with his friend about his wife. Thus the friend is deprived of the defense of, as it were, counterdefining the relationship. This dominance of the marital conversation over all others is one of its most important characteristics. It may be mitigated by a certain amount of protective segregation of some non-marital relationships (say "Tuesday night out with the boys," or "Saturday lunch with mother"), but even then there are powerful emotional barriers against the sort of conversation (conversation about the marital relationship, that is)
that would serve by way of counterdefinition.

Marriage thus posits a new reality. The individual’s relationship with this new reality, however, is a dialectical one—he acts upon it, in collusion with the marriage partner, and it acts back upon both him and the partner, welding together their reality. Since, as we have argued before, the objectivation that constitutes this reality is precarious, the groups with which the couple associates are called upon to assist in co-defining the new reality. The couple is pushed towards groups that strengthen their new definition of themselves and the world, avoids those that weaken this definition. This in turn releases the commonly known pressures of group association, again acting upon the marriage partners to change their definitions of the world and of themselves. Thus the new reality is not posited once and for all, but goes on being redefined not only in the marital interaction itself but also in the various maritally based group relationships into which the couple enters.

In the individual’s biography marriage, then, brings about a decisive phase of socialization that can be compared with the phases of childhood and adolescence. This phase has a rather different structure from the earlier ones. There the individual was in the main socialized into already existing patterns. Here he actively collaborates rather than passively accommodates himself. Also, in the previous phases of socialization, there was an apprehension of entering into a new world and being changed in the course of this. In marriage there is little apprehension of such a process, but rather the notion that the world has remained the same, with only its emotional and pragmatic connotations having changed. This notion, as we have tried to show, is illusionary.

The reconstruction of the world in marriage occurs principally in the course of conversation, as we have suggested. The implicit problem of this conversation is how to match two individual definitions of reality. By the very logic of the relationship, a common overall definition must be arrived at—otherwise the conversation will become impossible and, ipso facto, the relationship will be endangered. Now, this conversation may be understood as the working away of an ordering and typifying apparatus—if one prefers, an objectivating apparatus. Each partner ongoingly contributes his conceptions of reality, which are then “talked through,” usually not once but many times, and in the process become objectivated by the conversational apparatus. The longer this conversation goes on, the more massively real do the objectivations become to the partners. In the marital conversation a world is not only built, but it is also kept in a state of repair and ongoingly refurbished. The subjective reality of this world for the two partners is sustained by the same conversation. The nomic instrumentality of marriage is concretized over and over again, from bed to breakfast table, as the partners carry on the endless conversation that feeds on nearly all they individually or jointly experience. Indeed, it may happen eventually that no experience is fully real unless and until it has been thus “talked through.”

This process has a very important result namely, a hardening or stabilization of the common objectivated reality. It should be easy to see now how this comes about. The objectivations ongoingly performed and internalized by the marriage partners become ever more massively real, as they are confirmed and reconfirmed in the marital conversation. The world that is made up of these objectivations at the same time gains in stability. For example, the images of other people, which before or in the earlier stages of the marital conversation may have been rather ambiguous and shifting in the minds of the two partners, now become hardened into definite and stable characterizations. A casual acquaintance, say, may sometimes have appeared as lots of fun and sometimes
as quite a bore to the wife before her marriage. Under the influence of the marital conversation, in which this other person is frequently "discussed," she will now come down more firmly on one or the other of the two characterizations, or on a reasonable compromise between the two. In any of these three options, though, she will have concocted with her husband a much more stable image of the person in question than she is likely to have had before her marriage, when there may have been no conversational pressure to make a definite option at all. The same process of stabilization may be observed with regard to self-definitions as well. In this way, the wife in our example will not only be pressured to assign stable characterizations to others but also to herself. Previously uninterested politically, she now identifies herself as liberal. Previously alternating between dimly articulated religious positions, she now declares herself an agnostic. Previously confused and uncertain about her sexual emotions, she now understands herself as an unabashed hedonist in this area. And so on and so forth, with the same reality—and identity—stabilizing process at work on the husband. Both world and self thus take on a firmer, more reliable character for both partners.

Furthermore, it is not only the ongoing experience of the two partners that is constantly shared and passed through the conversational apparatus. The same sharing extends into the past. The two distinct biographies, as subjectively apprehended by two individuals who have lived through them, are overruled and reinterpreted in the course of their conversation. Sooner or later, they will "tell all"—or, more correctly, they will tell it in such a way that it fits into the self-definitions objectivated in the marital relationship. The couple thus construct not only present reality but reconstruct past reality as well, fabricating a common memory that integrates the recollections of the two individual pasts. The comic fulfillment of this process may be seen in those cases when one partner "remembers" more clearly what happened in the other's past than the other does—and corrects him accordingly. Similarly, there occurs a sharing of future horizons, which leads not only to stabilization, but inevitably to a narrowing of the future projections of each partner. Before marriage the individual typically plays with quite discrepant daydreams in which his future self is projected. Having now considerably stabilized his self-image, the married individual will have to project the future in accordance with this maritally defined identity. This narrowing of future horizons begins with the obvious external limitation that marriage entails, as, for example, with regard to vocational and career plans. However, it extends also the more general possibilities of the individual's biography. To return to a previous illustration, the wife, having "found herself" as a liberal, an agnostic and a "sexually healthy" person, ipso facto liquidates the possibilities of becoming an anarchist, a Catholic or a Lesbian. At least until further notice she has decided upon who she is—and, by the same token, upon who she will be. The stabilization brought about by marriage thus affects that total reality in which the partners exist. In the most far-reaching sense of the word, the married individual "settles down"—and must do so, if the marriage is to be viable, in accordance with its contemporary institutional definition.

It cannot be sufficiently strongly emphasized that this process is typically unapprehended, almost automatic in character. The protagonists of the marriage drama do not set out deliberately to create their world. Each continues to live in a world that is taken for granted—and keeps its taken-for-granted character even as it is metamorphosed. The new world that the married partners, Prometheus-like, have called into being is perceived by them as the normal world in which they have lived before. Reconstructed present and reinterpreted past are perceived as a
continuum, extending forward into a commonly projected future. The dramatic change that has occurred remains in bulk, unapprehended and unarticulated. And where it forces itself upon the individual's attention, it is retrojected into the past, explained as having always been there, though perhaps in a hidden way. Typically, the reality that has been "invented" within the marital conversation is subjectively perceived as a "discovery." Thus the partners "discover" themselves and the world, "who they really are," "what they really believe," "how they really feel, and always have felt, and so-and-so." This retrojection of the world being produced all the time by themselves serves to enhance the stability of this world and at the same time to assuage the "existential anxiety" that, probably inevitably, accompanies the perception that nothing but one's own narrow shoulders supports the universe in which one has chosen to live.

The use of the term "stabilization" should not detract from the insight into the difficulty and precariousness of this world-building enterprise. Often enough, the new universe collapses in statu nascendi. Many more times it continues over a period, swaying perilously back and forth as the two partners try to hold it up, finally to be abandoned as an impossible undertaking. If one conceives of the marital conversation as the principal drama and the two partners as the principal protagonists of the drama, then one can look upon the other individuals involved as the supporting chorus for the central dramatic action. Children, friends, relatives and casual acquaintances all have their part in reinforcing the tenuous structure of the new reality. It goes without saying that the children form the most important part of this supporting chorus. Their very existence in predicated on the maritally established world. The marital partners themselves are in charge of their socialization into this world, which to them has a pre-existent and self-evident character. They are taught from the beginning to speak precisely those lines that lend themselves to a supporting chorus, from their first invocations of "Daddy" and "Mummy" on to their adoption of the parents' ordering and typifying apparatus that now defines their world as well. The marital conversation is now in the process of becoming a family symposium, with the necessary consequence that its objectivations rapidly gain in density, plausibility and durability.

In sum: the process that we have been inquiring into is, ideal-typically, one in which reality is crystallized, narrowed and stabilized. Ambivalences are converted into certainties. Typifications of self and of others become settled. Most generally, possibilities become facticities. What is more, this process of transformation remains, most of the time, unapprehended by those who are both its authors and its objects.18

NOTES

1. The present article has come out of a larger project on which the authors have been engaged in collaboration with three colleagues in sociology and philosophy. The project is to produce a systematic treatise that will integrate a number of now separate theoretical strands in the sociology of knowledge.


9. In these considerations we have been influenced by certain presuppositions of Marxian anthropology as well as by the anthropological work of Max Scheler, Helmut Plessner and Arnold Gehlen. We are indebted to Thomas Luckmann for the clarification of the social-psychological significance of the private sphere.


15. David Riesman's well-known concept of "other-direction" would also be applicable here.


18. The phenomena here discussed could also be formulated effectively in terms of the Marxian categories of reification and false consciousness. Jean-Paul Sartre’s recent work, especially *Critique de la raison dialectique*, seeks to integrate these categories within a phenomenological analysis of human conduct. Also cf. Henri Lefebvre, *Critique de la vie quotidienne* (Paris: l’Arche 1958–61).