

## **Chapter 7: Memory**

1. Briefly explain the relationships between encoding, storage, and recall.
2. Distinguish between echoic and iconic sensory memory. How are these memories formed and how long do they last?
3. Contrast working memory and long-term memory in terms of their duration and capacity.
4. Distinguish between the recency and primacy effect. Explain what these effects imply about the ideal study schedule.
5. Describe the processes of recognition and recall and give examples of each. How are they similar? How are they different?
6. Compare and contrast the interference theory of forgetting and the decay theory of forgetting.
7. Describe and give an example of retroactive and proactive inhibition.
8. List and describe at least two strategies for enhancing memory. Give an example of how each could be used.
9. Describe and distinguish between retrograde and anterograde amnesia.