

# *John “Kirk” Atkinson*

## *Curriculum Vitae*

Information Systems

Professor

Date of Hire: August 16, 2000

**kirk.atkinson@wku.edu**

**people.wku.edu/kirk.atkinson**

### **EDUCATION**

EDD, Ball State University, Muncie, IN, Adult, Higher, and Community Education, 2007, Cognate in Information and Communication Science

MBA, Murray State University, Murray, KY, Management, 1999

BS, Western Kentucky University, Bowling Green, KY, Business with concentration in Information Systems, 1979

### **Special Certifications and/or Designations**

Power BI: Analyzing and Visualizing Data

EMC Storage Networking.

### **PROFESSIONAL EMPLOYMENT HISTORY**

#### **Academic Employment History**

Professor, Western Kentucky University, Undergraduate and graduate teaching, research, and service duties; Director – Center for Applied Data Analytics, (June 2019 – present).

Associate Professor, Western Kentucky University, Undergraduate and graduate teaching, research, and service duties; Director – Center for Applied Data Analytics, (April 2012 – May 2018).

Assistant Professor, Western Kentucky University, (January 1, 2008 - April 2012).

Instructor, Western Kentucky University, (2000 - December 31, 2007).

Instructor, Instituto Tecnológico y de Estudios Superiores de Monterrey, Mexico; Invited to conduct the classroom technology component of a College of Education course with Dr. Cynthia Houston, (2001).

#### **Business/Professional Employment History/Experience**

Center for Information Technology Enterprise (CITE), Project lead on Monticello-Wayne County KY rural broadband initiative. This project served as the impetus for the Rural Broadband Group formed at CITE, (2003).

Manager, Business Software Services, Commonwealth Industries, Inc, Director-level position; accountable for software application development and maintenance for a billion dollar plus corporation. Successfully managed efforts to define magnitude and resolve year 2000 software problem. Served as the technical lead for projects to replace the human resource/payroll and corporate financial systems. Integrally involved in the information technology strategic and capital planning process. Accountable for all aspects of human resource management within my department. Certified internal consultant for company mandated team leadership and membership training for all employees, (1995 - 2000).

Senior Project Engineer - Standards Communication and Computing Services, Commonwealth Industries, Inc., Implemented new EDI software and established trading partner standards. Developed and maintained the company wide Computing and Manufacturing Information Standards. Provided benchmarks for new software and other technology. Ensured data integrity for corporate and plant wide developed

applications, (1993 - 1995).

Senior Technical Support Analyst Communication and Computing Services, Commonwealth Industries, Inc, Responsible for development and maintenance for all business software applications. Managed a staff of four plus varying number of contract resources. Project Lead and primary technical expert for multi-million-dollar migration of financial applications from Orlando, FL based computing platform (MVS) to the locally operated data center (VSE)., (1987 - 1993).

Principal Analyst Programmer - Management Information Services, Lexis-Nexis (formally Mead Data Central), Accountable for modification and maintenance of the invoicing system. Co-designed and implemented invoicing modifications that reduced system run time by fifty (50%) percent. Provided 24 X 7 X 365 on-call support for all production business applications. Lead programmer on the development of an online, real-time order entry system. Accountable for the maintenance of the inventory and bill of material reorder system, (1981 - 1987).

Senior Programmer - Management Information Systems, Celanese Corporation, Developed and implemented a forecasting/inventory system using Ingres, a DEC/VAX based database management and application builder; Accountable for the maintenance of all financial systems, (1984 - 1985).

Application Developer, United States Data Processing Group NCR Corporation, Maintained and enhanced various financial applications as an entry level programmer, (June 1979 - May 1981).

### **Consulting**

2003-2003: Center for Information Technology Enterprise; Served as the Project Lead for a team assembled to study and recommend broadband Internet direction for small, rural Kentucky city/county. Monticello-Wayne County, KY.

### **INTELLECTUAL CONTRIBUTIONS**

#### **Refereed Journal Articles**

Atkinson, J. K., Cox, S. R. (2019). Social media and supply chain risk management: Improving risk detection and supply chain resilience. *Journal of Transportation Management*, 29(2), 31.

Atkinson, J. K., Coleman, P. D., Waduge, S. A. (2016). College Students' Perceptions of Ethics. *Academy of Business Research Journal*, II (2016). [www.aobronline.com/abrj](http://www.aobronline.com/abrj)

Coleman, P. D., Atkinson, J. K., Waduge, S. (2015). Should college education play a significant role in teaching students about ethics? *Journal of Leadership, Accountability and Ethics*.

Atkinson, J. K., Blankenship, R., Marston, S. R. (2014). The Use of Smartphones in Higher Education. *Academy of Business Research Journal*, III. [www.academyofbusinessresearch.com](http://www.academyofbusinessresearch.com)

Coleman, P. D., Atkinson, J. K. (2014). Student plagiarism: A comparison between a for-profit and a non-profit university. *Journal of Management and Marketing Research*, 16. <http://www.aabri.com/jmmr.html>

Atkinson, J. K., Coleman, P. D., Blankenship, R. (2014). Alumni attitudes on technology offered in their undergraduate degree program. *Academy of Business Research Journal*, 1, 53-65. [www.academyofbusinessresearch.com/academy\\_of\\_business\\_research\\_journal](http://www.academyofbusinessresearch.com/academy_of_business_research_journal)

Atkinson, J. K., Blankenship, R., Bourassa, G. (2012). College Student Online Learning Readiness of Students in China. *Chinese-USA Business Review*, 11(3), 438-445.

Coleman, P. D., Atkinson, J. K., Blankenship, R. (2011). Is This the Beginning Of The End For The Mom And Pop Business? An Exploratory Study. *Journal of Higher Education Theory and Practice*, 11(4), 102-111.

Atkinson, J. K. (2011). Rural adult online learning readiness. *The Journal of Learning in Higher Education*, 6(2), 47-60.

Atkinson, J. K., Coleman, P. D., Thrasher, E. H. (2011). Undergraduate college student's spreadsheet project performance: A comparison between business and non-business majors. *The Journal of Learning in Higher Education*, 7(2), 69-75.

Thrasher, E. H., Coleman, P. D., Atkinson, J. K. (2011). Web-Based versus Classroom Based Instruction: An Empirical Comparison of Student Performance. *Journal of Instructional Pedagogies*, 7, 1-9.

Atkinson, J. K., Coleman, P. D., Thrasher, E. H. (2011). Simulation software's effect on college students'

spreadsheet project scores. *Journal of Instructional Pedagogies*, 6(September 2011), 1-10.

Coleman, P. D., Atkinson, J. K., Thrasher, E. H. (2011). A Study of The Gender Differences on Spreadsheet Grades for Undergraduate Students. *Journal of Instructional Pedagogies*, 5(May), 9.

Atkinson, J. K., Coleman, P. D. (2011). Potential solutions to rural broadband internet deployment. *Kentucky Business Education Association Journal* (Spring 2011), 15-17.

Atkinson, J. K., Coleman, P. D. (2011). The digital divide in Kentucky. *The Kentucky Business Education Association Journal* (Spring 2011), 18-19.

Atkinson, J. K., Coleman, P. D. (2011). The digital divide in Kentucky: Is high-speed internet access readily available? *Journal of Sustainability Education*, 2(March 2011), 1-9.

Atkinson, J. K., Blankenship, R., Droege, S. B. (2011). College Student Online Learning Readiness: A Comparison of Students in the U.S.A., Australia and China. *International Journal of Global Management Studies Professional*, 3(1), p.62.

Blankenship, R., Atkinson, J. K. (2010). Undergraduate Student Online Learning Readiness. *The International Journal of Education Research*, 5(2), 44-54.

Atkinson, J. K., Blankenship, R. (2009). Online Learning Readiness of Undergraduate College Students: A Comparison between Male and Female Learners. *The Journal of Learning in Higher Education*, Fall 2009(5(2)), 49-56.

Atkinson, J. K. (2008). Rural adult learning in the absence of broadband internet. *The Journal of Learning in Higher Education*, 4(1), 45-52.

#### **Conference Proceedings**

Zhuhadar, L. P., Atkinson, J. K., Meier, A. J., Meier, O. D. W. (2016). What Data Analytics Can Do for You! *The 11th Mammoth Cave Research Symposium*. TopSCHOLAR®.  
[http://digitalcommons.wku.edu/cgi/viewcontent.cgi?article=1140&context=mc\\_research\\_symp](http://digitalcommons.wku.edu/cgi/viewcontent.cgi?article=1140&context=mc_research_symp)

Atkinson, J. K. (2007). *Potential Solutions to Rural Broadband Internet Deployment*. Academic Business World Conference, Nashville, TN.

#### **Other**

Atkinson, J. K. (2013). In Ann Brooks (Ed.), *Theories of Learning for the Workplace: Building Blocks for Training and Professional Development Programs* (4th ed., vol. 63, pp. 395-396). *Adult Education Quarterly*.

Atkinson, J. K. (2004). *Spreadsheet and Database Cases, Course Technology*.

#### **Non-Refereed Presentations or Papers**

Atkinson, J. K., Zhuhadar, L. P., Meier, A. J., Meier, O. D. W. *What Data Analytics Can do for You!* Presented at 11th Mammoth Cave Research Symposium for WKU/Mammoth Cave National Park, Mammoth Cave.

Atkinson, J. K. (2009, October (4th Quarter/Autumn)). *How Virtual Computing Technology is Used to Teach Self-Managed Learning Skills*. Presented at Faculty Colloquium on Online Teaching & Learning for Office of Distance Learning & FACET, Garrett Conference Center - WKU Campus.

Atkinson, J. K. (2008, January (1st Quarter/Winter)). for International Academy of Business & Public Administration, Orlando, Florida, USA.

#### **Presentation of Refereed Papers**

Zhuhadar, L. P., Thrasher, E. H., Atkinson, J. K. *Using Data Analytics to Predict Healthcare Facility Resource Demand and Utilization During a Crisis*. Presented at Computer Vision Conference for IEEE, Las Vegas, NV.

Atkinson, J. K., Cox, S. R. (2018, March). *Social Media and the Supply Chain: Improving Risk Detection, Risk Management, and Disruption Recovery*. Presented at SAIS 2018 for Southern Association of Information Systems, Atlanta, GA.

Atkinson, J. K., Coleman, P. D., Waduge, S. A. (2015, September). *College Students' Perceptions of Ethics*

- *Revised*. Presented at Academy of Business Research, Indianapolis, IN.
- Atkinson, J. K., Coleman, P. D., Waduge, S. A. (2015, May). *College Students' Perceptions of Ethics*. Presented at International Conference on Learning and Administration in Higher Education for Academic Business World, Nashville, TN.
- Coleman, P. D., Atkinson, J. K., Waduge, S. (2015, March). *Should college education play a significant role in teaching students about ethics?* Presented at Academic and Research Business Institute for AABRI, Savannah, Georgia.
- Coleman, P. D., Atkinson, J. K. (2014, March). *Student plagiarism: A comparison between a for-profit and a non-profit university*. Presented at Academic and Business Research Institute, San Antonio, Texas.
- Coleman, P. D., Atkinson, J. K. *Leadership Through Collaboration. Will it Work?* Presented at AABRI for AABRI, San Antonio, Tx.
- Atkinson, J. K., Marston, S. R., Blankenship, R. (2013, September). *How are Smartphones Used in Higher Education?* Presented at Academy of Business Research Conference for Academy of Business Research, San Antonio, TX.
- Atkinson, J. K., Coleman, P. D. (2012, September). *Leadership, College Students, and Methods of Instruction*. Presented at Business & Leadership Symposium for Fort Hays State University, Hays, Kansas.
- Atkinson, J. K., Blankenship, R., Coleman, P. D. (2012, March). *Alumni Attitudes on Technology Offered in Their Undergraduate Degree Program*. Presented at Academy of Business Research, New Orleans, LA.
- Atkinson, J. K., Coleman, P. D., Thrasher, E. H. (2011, May). *Undergraduate College Student's Spreadsheet Project Performance: A Disciplinary Comparison*. Presented at Academic Business World for JW Press, Nashville, TN.
- Atkinson, J. K., Coleman, P. D., Thrasher, E. H. (2010, September). *Simulation software's effect on college student's spreadsheet project scores: An analysis by academic discipline*. Presented at Academic and Business Research Institute for Academic and Business Research Institute, Orlando.
- Atkinson, J. K. (2010, June). *Rural Adult Online Learning Readiness*. Presented at International Conference on Learning & Administration in Higher Education for ABWIC, Nashville, TN.
- Atkinson, J. K., Blankenship, R. (2010, January (1st Quarter/Winter)). *Online Learning Readiness of Undergraduate College Students: A Comparison between Urban and Rural Learners*. Presented at IABPAD Conference for International Academy of Business and Public Administration, Orlando, FL.
- Atkinson, J. K. (2010, January (1st Quarter/Winter)). *Rural Adult Online Learning Readiness*. Presented at IABPAD Conference for International Academy of Business and Public Administration, Orlando, FL.
- Atkinson, J. K., Blankenship, R. (2009, April (2nd Quarter/Spring)). *An Understanding of Adult Tendencies to use Online Learning*. Presented at International Academy of Business and Public Administration, Dallas, TX.
- Atkinson, J. K. (2008, January (1st Quarter/Winter)). *Implications on Rural Adult Learning in the Absence of Broadband Internet*. Presented at INTERNATIONAL ACADEMY OF BUSINESS AND PUBLIC ADMINISTRATION for IABPAD, Orlando, FL.
- Atkinson, J. K. (2007, May). *Potential Solutions to Rural Broadband Internet Deployment*. Presented at Academic Business World Conference for Academic Business World Conference, Nashville, TN, Nashville, Tennessee.

#### **Contracts/Grants/Sponsored Research - Internal**

- Summer, "Social Media and the Supply Chain: Improving Risk Detection, Risk Management, and Disruption Recovery," Amount: \$10,000.00, Pending, Start: March 2018.
- Grant, "3D Printer Hardware & Software for Education," Amount: \$3,000.00, Closed, Start: December 15, 2016, End: March 15, 2017, Closed: July 2017.
- Grant, "Using Video-Based Simulations to Increase Social Skills among Individuals with Autism," Amount: \$13,000.00, Awarded, Start: February 2013, End: December 2014.

## **Working Papers**

- Atkinson, J. K. (2007). *Broadband Internet Accessibility Issues and Effects on Online Learning in Rural Communities in Kentucky*.
- Atkinson, J. K. (2007). *Examining Impacts of Distanced-Based Education*.
- Atkinson, J. K. (2006). *Online vs. Face-to-Face Teaching and Learning*.
- Atkinson, J. K. (2005). *Self-directed learning*.

## **Work in Progress**

- Atkinson, J. K.; Blankenship, R. (Teaching data analytics to undergraduate students. 1<sup>st</sup> quarter 2020)
- Atkinson, J. K., Blankenship, R. (Comparison of student performance between Web-based and face-to-face delivery methods: Data analytics basics)

## **IMPACT OF INTELLECTUAL CONTRIBUTIONS**

### **Refereed Journal Articles**

- Social media and supply chain risk management: Improving risk detection and supply chain resilience In Journal of Transportation Management.  
The primary purpose of the Journal of Transportation Management is to publish managerial and policy articles that are relevant to academics, policymakers, and practitioners in the transportation, logistics and supply chain fields. Acceptable articles could include conceptual, theoretical, legal, case, and applied research that contributes to better understanding and management of transportation and logistics.
- College Students' Perceptions of Ethics In Academy of Business Research Journal.  
This journal is read internationally and maintains approximately a 30% acceptance rate. The Academy of Business Research Journal is intended for parties that are interested in the practical applications of business and industrial research. The intended readership consists of both researchers and practitioners. The emphasis of the journal is on applications, not the statistical methodology used to derive the applications. All articles are double blind peer reviewed within 90 days of submission. There is no submission fee for any individual that is a member of the Academy of Business Research.
- The Use of Smartphones in Higher Education In Academy of Business Research Journal.  
The Academy of Business Research Journal is an interdisciplinary journal dealing with issues in business and education. The Academy of Business Research Journal is intended for parties that are interested in the practical applications of business and industrial research. The intended readership consists of both researchers and practitioners.
- Alumni attitudes on technology offered in their undergraduate degree program In Academy of Business Research Journal.  
The Academy of Business Research Journal is an interdisciplinary journal that deals with pertinent and current issues in business and education. It is double-blind peer reviewed and listed in Cabells. The intended readership consists of both researchers and practitioners; and in international in scope.

### **Other**

- Theories of Learning for the Workplace: Building Blocks for Training and Professional Development Programs In Adult Education Quarterly.  
Impact factor: 0.786; now listed as 99 out of 219 in Education and Educational Research.

### **Presentation of Refereed Papers**

- College Students' Perceptions of Ethics - Revised*. Presented at Academy of Business Research  
The sample of the data was significant in that a survey was delivered to the entire WKU campus. With nearly 700 responses, the size makes the results valid to generalize to the entire campus population. Other studies at other campuses are desired to gain further insights.
- College Students' Perceptions of Ethics*. Presented at International Conference on Learning and Administration in Higher Education  
The International Conference on Learning and Administration in Higher Education seeks to focus

exclusively on all aspects of learning and administration in higher education. We wish to bring together, a wide variety of individuals from all countries and all disciplines, for the purpose of exchanging experiences, ideas, and research findings in the processes involved in learning and administration in the academic environment of higher education.

*Should college education play a significant role in teaching students about ethics?* Presented at Academic and Research Business Institute

This demonstrates that students expect ethics to be taught at a university.

*Student plagiarism: A comparison between a for-profit and a non-profit university.* Presented at Academic and Business Research Institute

Demonstrates the differences in sex, profitability, and occurrence of academic integrity.

*Social Media and the Supply Chain: Improving Risk Detection, Risk Management, and Disruption Recovery.* Presented at SAIS 2018

Aim High journal targeted; at this point conference presentation only.

## **WORKSHOPS FOR PROFESSIONAL DEVELOPMENT**

### **Conference Attendance**

April 2, 2017 - April 4, 2017: Conference on Business Analytics & Operations Research. Attendee only. Analytics 2017 brought together nearly 1,000 leading analytics professionals and industry experts (executives, analysts, managers, researchers, data scientists, modelers, etc.) to share ideas, network and learn about a range of current topics. Las Vegas, NV.

November 20, 2013 - November 23, 2013: Sloan-C Consortium for Distance Learning. Attended this conference as invited by DELO; related to the CIT program as well as blended-approach programs like Systems Management. Orlando, FL.

September 22, 2010 - September 25, 2010: AABRI. Attended conference and presented research paper. Orlando, FL.

January 3, 2010 - January 6, 2010: IABPAD. Presented a paper and co-authored a second paper. Orlando, FL.

April 23, 2009 - April 26, 2009: IABPAD. Presented paper on the effect that the absence of broadband Internet plays on adult rural learning. Dallas, TX.

2003: Telecommunications Conference. Murray State University's Telecommunications Conference Louisville, Kentucky.

### **Continuing Education Program**

2007: Cisco Professional Security Development. Attended a 3-day workshop on Cisco network security. Murray, KY.

2007: Computer Forensics. Attended a computer forensics workshop. Bowling Green, KY.

November 2006: EMC Storage Area Network. EMC Storage Area Network Certification Bowling Green, KY, Virtual.

2005. KCTCS sponsored Working Together faculty development seminar Paducah, Kentucky.

### **Other Professional Development**

2005: Engaging the Spirit. Engaging the Spirit Conference, Western Kentucky University Bowling Green, Kentucky.

### **Training**

July 15, 2019 - July 19, 2019: ARG Financial Group. This was an Excel training event that conducted by me and another colleague for a Louisville-based financial services-based company. Louisville, KY.

### **Tutorial**

March 2007: Oracle DBA II. Oracle DBA II Certification Training with Oracle University Bowling Green, KY, Virtual.

2006: Oracle DBA I. Oracle DBA I Certification Training, Oracle University Bowling Green, KY, Virtual.

2005: Flash MX Training. Flash MX, Kentucky Community and Technical College System Paducah,

Kentucky.

2003: Dreamweaver Training. Introduction to Dreamweaver Bowling Green, Kentucky.

2003: Fireworks Training. Introduction to Fireworks Bowling Green, Kentucky.

### **Workshop**

January 20, 2015 - January 22, 2015: SAS Advanced Analytics. Attended an intensive three-day, hands-on workshop to acquire additional skills related to data visualization in support of Business Informatics. Bowling Green, KY.

January 15, 2014 - January 16, 2014: SAS Visual Analytics for Professors. Attended an intensive two-day, hands-on workshop to acquire additional skills related to data visualization in support of Business Informatics. Fullerton, CA.

January 13, 2014 - January 14, 2014: Text Analytics Using SAS Text Miner. Attended an intensive two-day, hands-on workshop to acquire additional skills related to text analytics in support of Business Informatics. Fullerton, CA.

March 12, 2009 - March 15, 2009: Management Information Systems Symposium. A workshop organized by McGraw-Hill and comprised of university professor from all parts of the U.S. to discuss teaching and learning. LaJolla, CA.

January 26, 2009 - January 30, 2009: Oracle DBA for 11g. Course designed to maintain currency for offerings in CIT program. Franklin, TN.

## **SERVICE ACTIVITIES**

### **College/School Assignments**

#### **Committee Chair**

2004 - 2007: MBA Committee; Lead the MBA for three years, serving as meeting chair, and champion for new initiatives.

#### **Committee Member**

August 2019 - Present: MBA Committee; Review graduate program and admission policy issues.

August 2015 - August 2016: MBA Committee; This committee reviews all pertinent areas to student admissions, curricular reviews and new proposals, assurance of learning standards and loop closure, as well as many other less critical policy issues.

February 15, 2010 - December 1, 2010: Gordon Ford College of Business Dean's Search Committee; Select a short-list of viable, qualified candidates and present them to the Provost for consideration.

January 2008 - October 2008: Midwest Research to Practice Conference (Adult Education); Cross-functional collaboration with Dr. Jim Berger as a committee member for the 2008 MWR2P Conference held at WKU during 2008 fall break. Also served as Web site developer and site master.

January 2008 - April 2008: Code of Conduct Committee; To assist in the creation of a faculty/staff Code of Conduct for Gordon Ford College of Business.

#### **Faculty Mentor**

January 1, 2010 - Present: Delta Sigma Pi; Invited by students of organization to serve as their Faculty Advisor. Attend meetings as least once monthly, participate in selected events, and advise students related to their key fund raising activity, the Abacus.

### **Directed Student Learning**

#### **Directed Individual/Independent Study**

July 15, 2008 - December 3, 2008.

#### **Dissertation Committee Chair**

September 27, 2017 - Present: Design Thinking is a relatively recent development among academia. Stanford, Harvard, and most elite schools all accept this methodology of applying the principles of design to the way people work. Johnna is interested in examining Gen Z and how Design Thinking may impact this group of people.

### **Graduate Assistant Supervisor**

August 2016 - Present: Sarah will be afforded the opportunity to be a co-author on at least one peer-reviewed journal article.

### **Graduate Research Assistant Supervisor**

September 2014 - May 2015: Co-author on two peer-reviewed journal articles.

## **University Assignments**

### **Chairperson**

July 2018 - June 2019: University Senate; Chaired the University Senate. Created and managed agendas led the SEC meetings, ensured approved documents forwarded to Academic Affairs, met with President and Provost monthly, included on numerous other university-level committees by virtue of role of Senate President.

August 2012 - August 2013: Graduate Council; To attend monthly meetings, actively participate in the business of the Council, and serve on subcommittees when possible.

### **Committee Chair**

July 2017 - June 2018: University Senate; Chaired the Academic Quality subcommittee of the Senate. Scheduled meetings, created and managed agendas, ensured that approved initiatives were sent to the SEC, attended SEC meetings as well as Senate meetings.

July 2014 - June 2017: Graduate Council; Member of Graduate Council plus Committee Chair of the newly formed (2015-2016) Graduate Council Curriculum Committee. Three-year term commitment.

August 2009 - August 2012: Graduate Council; To attend monthly meetings, actively participate in the business of the Council, and serve on subcommittees when possible.

### **Committee Member**

March 2013 - June 2014: University Governance Committee; To redefine the roles of the shared governance organizations; Senate, Academic Council, etc...

August 2009 - August 2013: Graduate Council; To attend monthly meetings, actively participate in the business of the Council, and serve on subcommittees when possible.

October 2010 - January 2013: University College Graduate Curriculum Committee; Review proposed graduate programs and modifications to graduate programs within UC.

May 2010 - August 2010: University College Curriculum By-Laws; Meet during the summer 2010 to work out a set of curriculum by-laws for the combined University College.

## **Professional Service**

### **Chairperson**

September 23, 2015: Academy of Business Research; Served as a session chair for the ABR Conference held in Indianapolis on Sept 23rd.

### **Contributing Author for CaseGrader for Excel 2007 book**

2007: Course Technology; By invitation, contributed four (4) spreadsheet cases, including all beginning files and solutions, to Course Technology's Casegrader 2007 for Excel with Autograding Technology.

### **Editorial Review Board Member**

June 2012 - Present: The Institute of Industrial Applications Engineers; Serve as an article reviewer for the Journal of Management and Training for Industries.

### **Reviewer, Book**

2009: Wiley; Reviewed Easton & Easton's Whats I.T. All About.

2008: McGraw-Hill; Reviewed Business-Driven Information Systems, 2e.



### **Reviewer, Journal Article**

January 2016 - Present: Academic and Business Research Institute (AABRI); Review manuscripts for potential publication as assigned.

March 4, 2015 - Present: Horizon Research Publishing; Provide honest and constructive suggestions for improving manuscripts, stay current in my field, provide advice to journal editors.

### **Reviewer, Textbook**

2006: Prentice-Hall; Reviewed Stair and Reynolds, Principles of Information Systems, 8e, 2006.

2005: McGraw-Hill; Reviewed Haag, et al, Business Driven Technology.

2003: Prentice-Hall; Reviewer for Malaga, Information Systems Technology.

2002: Chronicle Guidance Publications; Reviewer for Computer Systems Analyst, Brief 337.

### **Session Chair**

April 25-27, 2019: Computer Vision Conference; Las Vegas, NV (2 sessions)

May 31, 2010 - June 2, 2010: International Conference on Learning and Administration in Higher Education; Facilitation of several presentations by colleagues at conference.

January 3, 2010 - January 5, 2010: International Academy of Business & Public Administration; Facilitation of several presentations by colleagues at conference.

January 3, 2008 - January 5, 2008: International Academy of Business & Public Administration; Facilitation of several presentations by colleagues at conference.

### **Task Force Chair**

January 2007 - Present: Butler County Broadband Internet Committee; As the appointed broadband Internet coordinator for Butler County, my mission is to identify potential providers for rural constituents, plan the site study, and coordinate the deployment plan in conjunction with the selected provider(s), ConnectKentucky, local business leaders, the K-12 school leadership, and concerned citizens. I am also accountable for developing the communication strategies necessary to notify residents and provide education on productive uses of broadband access.

## **Public Service**

### **Board Member**

2002: Western Kentucky Botanical Garden; Board member for the botanical garden - as well as the WebMaster for organizations Internet site.

### **Committee Chair**

1993: Indiana-Kentucky Datacom Users Group; 1991-1993.

### **Committee Member**

2001: Bowling Green High School Business and Technology Education; Advisory Committee Member.

### **Foster & Adoptive Parent**

1999: State of Kentucky; Foster Parent, Certified by State of Kentucky (inactive since adoptions).

### **Guest Speaker**

October 1, 2016: Ball State University - Institute for Transformative Leaders; Invited to guest lecture on transformative leadership at a graduate-level course by Dr. Michelle Dudka-Glowacki.

### **Other Community Service Activities**

2000: Emergency Certification, Grades K - 12; Substitute Teacher.

2000: Kentucky High School Speech and Debate Tournament; Judge.

2000: Whitesville Baptist Church; Finance Committee.

1999: Whitesville Baptist Church; Director of Sunday School.

1995: Kentucky High School; Invited Speaker, School to Work Program, Hancock County, Kentucky High School.

### **Technical Advisor - WebMaster**

2002: Western Kentucky Botanical Garden; Technical advisor to the botanical garden - as well as the WebMaster for organization's Internet site.

### **Media Contributions**

Newspaper, Bowling Green Daily News. (October 2018).

Interviewed and quoted in the front-page article related to the 2018 Faculty-Staff Merit Pool issue.

Newspaper, The Daily News. (September 27, 2007).

Interviewed by Robyn Minor via telephone regarding highspeed Internet accessibility in rural areas, especially Butler County.

### **PROFESSIONAL ORGANIZATIONS**

Delta Sigma Pi. Chapter Advisor. (December 11, 2009 - Present).

Beta Gamma Sigma.

Phi Kappa Phi.

Association of Information Systems. (February 14, 2018 - Present).

The Association for Information Systems (AIS) serves society through the advancement of knowledge and the promotion of excellence in the practice and study of information systems. AIS is the premier professional association for individuals and organizations who lead the research, teaching, practice, and study of information systems worldwide.

### **HONORS/AWARDS**

#### **Advising**

2019: 2018-2019 Chapter Advisor of the Year Southern Province, Delta Sigma Pi.

There are approximately 40 chapters within the Southern Province which includes the Mid-South and 5 additional regions.

2019: 2018-2019 Chapter Advisor of the Year; Mid-South Region, Delta Sigma Pi.

Award for the Mid-South Region Chapter Advisor; there are approximately 7 chapters in the region.

2018: 2017-2018 National Chapter Advisor of the Year, Delta Sigma Pi.

National Chapter Advisor Award, second year in a row

2018: 2017-2018 Chapter Advisor of the Year Southern Province, Delta Sigma Pi.

Provincial Award made up of multiple regions

2018: 2017-2018 Chapter Advisor of the Year; Mid-South Region, Delta Sigma Pi.

Nominated by students in the local chapter, awarded at the regional level at LEAD events; Birmingham, AL this year.

2018: 2018 College of Business Student Advisement Award, Gordon Ford College.

2017: 2016-2017 National Chapter Advisor of the Year, Delta Sigma Pi.

2017: 2016-2017 Chapter Advisor of the Year Southern Province, Delta Sigma Pi.

2017: 2016-2017 Chapter Advisor of the Year; Mid-South Region, Delta Sigma Pi.

2013: Student Advisement Award, Gordon Ford College of Business.

Evidence of accessibility to students and demonstration of an interest in fostering the academic and personal development of individual students and for demonstrating participation in programs/activities that create a sense of community among students and faculty.

2012: 2011-2012 Chapter Advisor of the Year; Mid-South Region, Delta Sigma Pi.

Nominated for, and received award for role as adviser of the local chapter of Delta Sigma Pi.

2011: 2010-2011 Chapter Advisor of the Year; Mid-South Region, Delta Sigma Pi.

Nominated for, and received award for role as adviser of the local chapter of Delta Sigma Pi.

#### **Scholarship/Research/Creative Activity**

2010: Best Paper Award, International Conference on Learning and Administration in Higher Education.

Award received by 2nd round of peer-reviews and that results in a publication - Rural Adult Online Learning Readiness.

2010: Presentation Excellence Award, International Conference on Learning and Administration in Higher Education.

Award received by peer-evaluations during conference presentation

2008: Research Award, International Academy of Business & Public Administration.

Research award presented for paper presented at IABPAD spring 2008 conference in Orlando, FL.

2007: Dean's Citation for Academic Excellence, Ball State University's Graduate School.

Personal achievement for maintaining a 4.0 G.P.A. throughout my doctoral process

2007: Presentation Excellence Award, Academic Business World International Conference.

Award received by peer-evaluations during conference presentation.

### **Service, Professional**

2009: Service Award, IABPAD.

Served as a discussant at the April 2009 IABPAD Conference.

### **Teaching**

2007: Beta Gamma Sigma.

Nominated and received votes toward Beta Gamma Sigma's Outstanding MBA Teacher of the Year award.

2004: Best Teacher Outside of Economics, Informal recognition.

Named as best teacher outside of Economics department by Economics major graduating senior